

Premier destination for French language and culture



Alliance Française

Seattle - USA

**SPONSORSHIP
OPPORTUNITIES**

**DISCOVER OUR
CORPORATE MEMBERSHIP**

Who we are

- > **The Alliance Française** is the largest network of French language and cultural centers in the world with 813 establishments in 133 countries on five continents.
- > The Alliance Française de Seattle is a 501(c)(3) nonprofit organization incorporated in the State of Washington.
- > Our principal mission is to promote the appreciation of Francophone culture and the French language, and to encourage cross-cultural understanding and collaboration with the French-speaking world.

What we offer

- > Language classes, workshops, lectures, conferences, cultural programs, and other services.
- > Partnerships with cultural and art institutions, businesses, and other associations to promote francophone culture throughout the Puget Sound.

Example Projects/Partnerships

- > 3100 printed guides and over 100 posters distributed through our network partners
- > Authentic and fruitful partnerships with Seattle institutions like SAM, SIFF, Benayora Hall, and more...
- > Find The French: a blind-tasting event to find which products come from France -June 23
- > Bastille Day Garden party, in partnership with Luc restaurant - July 14
- > Strong francophone partnerships throughout the Pacific Northwest

Become a corporate member

Program

- > Associate your brand with a dynamic cultural center
- > Take part in the francophone community in Seattle and participate in expanding cultural offerings for Seattleites
- > Achieve more visibility in the francophone community

Your input matters

> We look forward working with you to create a tailor-made package. We also welcome inquiries and suggestions regarding customized sponsorships of any of our individual events and programs.

Receive exciting benefits

- > Access to all benefits of non-corporate memberships
- > Complimentary tickets to Alliance Française de Seattle cultural programming events throughout the year
- > Prominent logo recognition among Corporate Members on our year-round marketing materials
- > Access to our French library
- > Sponsor or cohost an AF Seattle event



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More visibility for you

We will market your company onsite to our students and guests

> 1000+ students per year

We will advertise your business in our marketing communications (digital and on-site)

> Email communications to 3000+ individuals

> Website: 24,000+ views per year

> Social media:

2400+ likes on Facebook



930+ followers on Twitter



190+ followers on Instagram



As a member you will always have access to:

- Waived registration fees for classes
- Invitations and discounts to French-themed social and cultural events such as wine-tastings, dinners, book readings and more
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- Timely updates on our extensive, quality language classes
- Free access and borrowing privileges from the Alliance's extensive médiathèque of French books and films

The Alliance Française is a non-profit 501 (c) 3 organization and your donations are tax-deductible to the extent permitted by law.

How do I become a member?

1. Print out our [Membership Form](#) and follow the directions
2. Contact us



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What do we offer?

Memberships are valid for a 12-month period

	Non-profit Membership \$210	Corporate Membership \$260
1 logo placement on our website	✓	✓
3 ad spots in our E-news (per year)	✓	✓
1 article about your business (up to 150 words in E-news – must align with AF's mission and members)	✓	✓
5% off our French for Business Classes	✓	✓
Special announcement on our website if you offer your services to our AF Members at a discounted rate	✓	✓
Sponsor/ co-host an event		
<ul style="list-style-type: none"> - Apéros/ conversation happy hours - Café rencontres - Wine (or other) tastings - Workshops - Screening - Special events - And more 	✓	✓

Contact us

/ Team

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/ Our Office

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Office Hours

Monday to Thursday: 9am – 5pm
Friday: 9am- 4pm
Saturday & Sunday: closed

206 632 5433

/ Website

www.afseattle.org



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