

SOIRÉE EN PROVENCE

ANNUAL FUNDRAISING GALA FOR THE ALLIANCE FRANÇAISE DE SEATTLE



SPONSORSHIP OPPORTUNITIES

OCTOBER 12, 2024 | THE RAINIER CLUB

WWW.AFSEATTLE.ORG

ABOUT US

The Alliance Francaise de Seattle is the fourth largest Alliance Française in the U.S. and a leading French language center in the PNW.

As part of the international network of Alliances Françaises (832 in 131 countries), our mission as an educational and cultural 501(c)(3) nonprofit is to **promote the French language and Francophone cultures** in the Greater Seattle area. With a community of **1000+ members** and **2200+ student enrollments** per year, we collaborate with many local, regional, and international partners in the cultural, artistic, and educational fields.

On **Saturday, October 12, 2024**, we will return to the **Rainier Club** to celebrate our community and raise funds for our 2025 programs. **Sponsoring this flagship annual gala** will allow you to reach a new audience of **Francophiles** and **high profile guests**, and offer you increased visibility throughout our network.

1,100

ACTIVE MEMBERS

2,208

ENROLLMENTS IN 2023

7,900

NEWSLETTER SUBSCRIBERS

9,300

SOCIAL MEDIA FOLLOWERS

EVENT SPONSORSHIPS



INSPIRE

\$500

Logo in slide display + recognition at the podium during the Gala

Logo displayed on our website + mobile bidding site

Article in October newsletter (7900+ readers)

IMPACT

\$1,000

All of the INSPIRE perks, plus:

2 tickets to the Fundraising Gala

Dedicated "Thank You!" e-blast to AFSeattle's 7900+ subscribers

1 dedicated Social Media Posts (9300+ followers)

ADVOCATE

\$2,500

All of the IMPACT perks, plus:

Total of 4 tickets to the Gala

Total of 3 dedicated Social Media Posts

Full slide ad in event slideshow, kakemono and flyers at the Gala

Gold Corporate Membership (\$1,100 value)

Up to 3 articles in our 2025 newsletters

LEGACY

\$5,000

All of the ADVOCATE perks, plus:

Full table at the Gala (total of 8 tickets)

Total of 5 dedicated Social Media Posts

3 minute keynote speech & slides at the Gala

Prominent logo placement on mobile bidding site

Platinum Corporate Membership (\$2,200 value)

Up to 5 articles in our 2025 newsletters

FUNDRAISING GOAL



OUR GOAL: \$50,000

CULTURAL & ARTISTIC PROGRAMS

Help us bring more internationally-acclaimed dance, music, or theater shows to Seattle, from France or other Francophone countries!



THIERRY RAUTUREAU SCHOLARSHIP FUND

Our community needs your support! These scholarships will benefit adult and youth students who do not have access to French-language education.



BECOME OUR SPONSOR!

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Email us: info@afseattle.org
www.afseattle.org

